

How to get promoted

Use **Older&Wiser** on a contract or project basis to stretch your marketing and strategic budgets further.

THESE DAYS we all have to do more with less. That's where *Older&Wiser* can assist you —by saving on staff costs while still meeting your deadlines. We're there when you need us and off your P&L account when you don't.

We have talent, brains, enthusiasm and wisdom. A rare combination of skills almost never found in an Australian company any more!

We can clearly define business or marketing problems, create solutions, write and implement plans and strategies, oversee or undertake day-to-day business activities, work miracles and save you money.

Our business and marketing solutions are practical, effective and creative, with the added ingredient of wisdom gained over the years from thought, argument and a lot of experience.

Sound too good to be true? Well it isn't, not if your main concern is profitable business growth.

However, if your only aim is to employ the flower of youth no matter how lacking in creativity, skill or wisdom, then that ain't us.



A client being promoted for his outstanding work. O&W did it all!

We are 61 - old and decrepit? Not! Not only are we at the height of our powers, but we can draw on the huge array of talents lying dormant in the brains and bodies of other Older&Wiser counsellors whose skills are under-utilised.

Use us on a project basis. Put us on a contract for three months, or perhaps we can fill in while permanent staff are away. Maybe we can be given the overflow work that no-one ever seems to get around to. Perhaps you want a different point of view, or a presentation on the strategic options that confront your competitors.

Our experience is vast. Over the past 40 years we have worked at virtually every level from account executive to managing director in both local and international, private and public companies.

And we have experience on a wide array of industry categories, including finance, insurance, travel, telecommunications, computers, retail, FMCG, liquor, household products, grocery and many more.

Call now, but don't forget to speak loudly!



A female executive breaks through the glass ceiling with the help of O&W

older&wiser
CONSULTING